

ABOUT

The society is an independent, registered charitable organization. Management of the society is overseen by an elected board of directors and its artistic director, Damon Johnston.

The Board of Directors ensures the sustainability of the organization through an annual report to constituents. The Society operates in a fiscally responsible manner with revenue from ticket sales, rental fees, government grants, funding from local foundations, corporate donations and individual gifts.

All presentations of the ProArts Society take place in the historic Cathedral Church of the Redeemer. Built in 1905, the art inherent in the building, including the stained glass windows and a completely restored turn of the century Casavant Frères pipe organ, complement artistic expression.

EVENTS

PROARTS @ NOON

Every Wednesday, the ProArts Society presents a free 40 minute lunch time recital featuring emerging and established artists.

Lunch Munchers welcome!

SATURDAY AFTERNOON SERIES

Each year, several afternoon concerts are presented featuring acclaimed performing artists. Ticket prices are generally in the \$18-\$25 range.

CORPORATE SPONSORSHIP

An estimated 2,500 people attend our noon and afternoon concerts each year. All sponsors are recognized in ProArts Society programs and advertising. Recognition initiatives are negotiable but as a guideline, the Society provides for four levels of sponsorship.

SPONSORSHIP LEVELS

PILLAR OF THE ARTS \$2000 plus

- + Invitation to private reception with artists
- + Logo visibility on all promotional materials
- + plus all benefits listed below

PRODUCER'S CLUB \$1000 - \$1999

- + corporate banner at all official events (max size 2'x5' donor supplied)
- + logo visibility on ltrhead
- + full page recognition as "Performance Sponsor" in the production program
- + plus all benefits listed below

DIRECTOR'S CLUB \$500 - \$999

- + logo prominently placed on all performance programs
- + plus all benefits listed below

ARTIST'S CLUB \$100 - \$499

- + website recognition with hyperlink
- + certificate of appreciation
- + weekly e:release for all performances
- + Society membership for two years

CELEBRATING 10 YEARS OF THE ARTS AT NOON

THE PROARTS SOCIETY IS A
NON-PROFIT VOLUNTEER
ORGANIZATION THAT BRINGS
TOGETHER ARTISTS AND
AUDIENCES IN AN HISTORIC
VENUE IN THE HEART OF
CALGARY'S CULTURAL DISTRICT



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PROARTS SOCIETY'S DATE OF INCORPORATION
AS AN ALBERTA SOCIETY WAS JULY 30, 2002;
THE SOCIETY WAS REGISTERED AS A
CHARITY ON FEBRUARY 01 2003.
BN/REGISTRATION NUMBER 862268083 RR0001

CELEBRATING 10 YEARS OF THE ARTS AT NOON

THE PROARTS SOCIETY

PRESENTS FINE ARTS EVENTS
AT THE HISTORIC CATHEDRAL
CHURCH OF THE REDEEMER
IN DOWNTOWN CALGARY